beechworth·com
VICTORIA AUSTRALIA

2025–26 Prospectus

Drive targeted visitors to your website and increase direct enquiries and online bookings.

Beechworth.com keeps your business in front of visitors to the Beechworth region.

Beechworth.com will:

- ✓ **Build** your brand and product awareness.
- ✓ Drive high **performing traffic** to your website.
- ✓ Increase your **exposure** to new customers.

Beechworth.com offers:

- ✓ **Affordable** effective business exposure.
- ✓ Proven **reliable** advertising.
- ✓ Increased search **exposure.**

VALUE PACKAGE

Connect with your Customers

Make it easy for your customers to get in touch by calling, visiting your website or getting turn-by-turn directions to your door.

DELUXE PACKAGE

Build your Brand Awareness

Appear in search results for multiple keywords. Increase your business exposure with banner advertising, social media profiles and Facebook inclusion.

PREMIUM PACKAGE

Stand out from the Crowd

Your business will appear on every page of Beechworth.com! Boost your bottom line with banner advertising, partner site inclusion and direct online bookings.

Beechworth.com supporting Beechworth tourism, business and community since 1998

VALUE

250 Word Description
Contact Details
Website Link
3 Photographs

Google Map Link

1 Social Media Profile

$299
1 CATEGORY - PER YEAR

$377
2 CATEGORIES - PER YEAR

PREMIUM

250 Word Description
Contact Details
Website Link
3 Photographs

Embedded Google Map

Multiple Social Media Profiles

Entire Website Featured Advertising

Category Banner Advertising

Footer Featured Business

Promoted on Facebook & Instagram

Promotional Bookmarks

Direct Online Bookings

$1200
1 CATEGORY - PER YEAR

$1278
2 CATEGORIES - PER YEAR

DELUXE

250 Word Description
Contact Details
Website Link
3 Photographs

Google Map Link

Multiple Social Media Profiles

Category Banner Advertising

Footer Featured Business

Promoted on Instagram

$645
1 CATEGORY - PER YEAR

$723
2 CATEGORIES - PER YEAR

COMMUNITY GROUPS

Three images, a 250 word description, all contact details, website link, Google Map link and a social media link.

$49.50 PER YEAR

FESTIVALS & EVENTS

A webpage dedicated to the event with up to three images, a 500 word description, all contact details and a website link.

$49.50 PER YEAR

TO PARTICIPATE

1. Choose your package **VALUE**, **DELUXE** or **PREMIUM**
2. Choose your category, see Beechworth.com. or discuss with Fiona on 0419 527 705.
3. Forward you content as per package to admin@beechworth.com.
4. Annual listing year is 1 July until 30 June.

Included with all listings:
Beechworth.com visitation data Oct, Feb & June • Special Offers Page • An Annual Review • Search results via accommodationbeechworthvictoria.com.au •
Generic Promotional Bookmarks for collection.
*Category pages include Shopping, Food & Wine, Accommodation, Health, Business and Community.